



# Personalised Youth Work

01-05-2021 – 31-12-2022

October 2021 newsletter



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## What is the project about?

“Personalised Youth Work” is a European project with 6 organisations from 4 countries: UK, Austria, Cyprus and Bulgaria. The project is aimed at enabling youth workers to apply a personalised learning approach when working with young people seeking to enhance their employability, with a particular focus on needs assessment and developing adequate intervention strategies.

## Aims and objectives

- Development of an innovative approach to be applied by youth workers, focusing on capacity building of youth workers, sharing effective methods in reaching out to young people, supporting the transition from youth to adulthood and the integration into the labour market.
- Design, pilot and disseminate bespoke methodology and a toolbox which will enable youth organisations to effectively assess young people's needs as well as to empower and increase their chance for sustainable employment.

Target Groups : The projects direct target groups are Youth workers with the end users being young adults aged 16-24.

Participants of the project: “Youth Workers” – various professionals engaged in delivering services to young people to facilitate their personal, social and educational development through informal education and care. Youth Workers specifically engaged in labour market integration measures.

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This project (no. 2020-1-UK01-KA204-079111) has been funded with support from the European Commission. This document reflects the views only of the author and the Commission cannot be held responsible for any use which might be made of the information contained herein.



Co-funded by the  
Erasmus+ Programme  
of the European Union

## Project outcomes

### Outcome 1 - Personalised Youth Work Methodology

The Methodology aims at providing structured and comprehensive guidelines on how personalised learning can be applied in youth work through the application of innovative practices and techniques with the overall aim of enhancing labour market integration measures targeted at the improvement of young people's employability. This shall consider assessing young people's needs, facilitating the design of the training content, suggesting schedules and performance options of the training process and many more.

The methodology addresses the project's main direct target group, youth workers - directly or via organisations they work at/ for - and their clients, young adults aged 16-24+ being the end users of the project



*« The Toolbox will contribute to supporting youth workers in developing and sharing effective methods »*

### Output 2 - Personalised Youth Work Toolbox

The toolbox aims at supporting Youth Workers delivering labour integration measures/services to achieve better results and impact on young people's employability through applying various innovative techniques and strategies, based on the concept of personalised learning. The toolbox will contain a wealth of activities and techniques to be applied by youth workers.

The Personalised Youth Work Toolbox will be applicable to various settings and curricula, as it is focused on supporting the delivery, rather than the specific set of competences on a case-to-case basis. It will contain detailed description of each method, supply a number of activities per topic area with instructions on how to carry out these in daily practice, templates, links to additional materials. The Toolbox will contribute to supporting youth workers in developing and sharing effective methods, as well as equipping them with innovative tools and resources. Young people's employability skill gaps will be efficiently and effectively addressed, in line with the current context and emerging needs.

Young people will be empowered to be proactive with regard to their own personal and professional development. Youth work will increase its quality, as well as the credibility of its methods and potential impact.

Youth workers across Europe will be able to directly apply the toolbox in their daily work, as it is not tailored to a predefined curriculum and its aim is to enhance the overall effectiveness of youth workers delivering labour integration measures. In addition, the Toolbox can complement the work of career counsellors in schools, as well as VET and HE professionals providing career guidance.

« The focus of the events will be to promote the project's approach to youth work and highlight the achievements. »

## Multiplier events

Near the end of the project, local multiplier events will take place in each partner country. During these events we will present the innovative tools developed during the Personalised Youth Work project.

The focus of the events will be to promote the project's approach to youth work and highlight the achievements. The emphasis will be on presenting both intellectual outputs and the benefits from integrating these when working with young people to increase their employability.

During the events youth workers and young people who participated in pilot testing activities will be sharing their experience and thus motivating others to embed the approach in their work.



## Information

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